

# TIDE

Technology. Innovation. Design. Experience.

TIDE is a thought-leadership conference that explores the strategic impact of audiovisual technology and how creative implementations of AV can help solve today's business challenges. This is a high-level event for CEOs, design consultants, architects and end users who use AV for 365 branding, user experience, live events, and workplace efficiency who will hear non-technical presentations from speakers never seen at InfoComm. As a sponsor of TIDE, you'll have a unique branding opportunity with 200 of the industry's elite executives.



## Previous participating companies

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Co-located with

**infocomm**

# TIDE US 2019

## Sponsorship Packages

### BENEFIT

**PLATINUM SPONSOR**  
\$11,500 (3 MAX)

**GOLD SPONSOR**  
\$6,500 (6 MAX)

Speaking opportunity for your qualified subject matter expert on a panel discussion during one breakout session*	X	
Dedicated page on the TIDE website, with your company description, product info and thought leadership statement	X	
Logo inclusion in attendee marketing promotions	X	
Full page ad in TIDE onsite program guide	X	
Video played during plenary session, up to 30 seconds	X	
Logo inclusion on attendee gift	X	
Invitation for one of your executives at the TIDE speaker dinner, Tuesday, June 11	X	
Logo and link on TIDE website	X	X
Recognition on onsite signage	X	X
Opt-in list of TIDE attendees	X	X
Logo on TIDE onsite program guide	X	X
Complimentary TIDE registrations for your customers	5	3
Complimentary TIDE registrations for your staff	2	1
Discount code for additional TIDE registrations	X	X

\*Subject matter expert pending AVIXA approval. AVIXA will work with you to select the panel discussion most suited to your subject matter expert, with the understanding that speakers and topics at a live event are subject to change. Subject matter experts should be authorities in a relevant technical area, and sales executives are not eligible for this speaking opportunity.



TIDE is produced by AVIXA, the Audiovisual and Integrated Experience Association. As a paid AVIXA member, you receive discounts on conferences like TIDE, free admission to our trade shows around the world, and more. [Learn about AVIXA at avixa.org](http://avixa.org).